



BERTON A. YATES STADIUM

SPECTATOR POLICIES

Clear bags:

Beginning with the 2023-2024 school year, Willis ISD is implementing a **CLEAR BAG POLICY** at all sporting and event facilities. Clear backpacks, clear totes, and clear purses of any size are acceptable. (The bag can have color on the seams/zipper area). **Additionally, metal detectors will be in place at all entry gates.**



The following outside items are NOT allowed to be brought into events or sports facilities:

Balloons, firearms, knives, live animal mascots, pyrotechnic devices, cannons, fireworks, whistles, air horns, confetti, skateboards, scooters, frisbees, roller blades, balls of any kind (excluding balls used by spirit groups), bicycles, and portable heaters. No outside food, drinks, candy in excess, seeds of any type, or coolers may be brought into the stadium. Performing groups may bring snacks and drinks into their specific seating areas. Glass bottles and/or Yeti-type cups prohibited. **All nicotine and vape products are strictly prohibited.** The use of tobacco, vape pens /ecigs, and alcohol products is prohibited inside the stadium and on all school property. **The District also has the right to prohibit any other object from being brought into the stadium.**



VISITOR & FINE ARTS
PARKING

VISITOR
BUSES

HOME PARKING

VISITOR
GATE

RESERVED PARKING
AREA

HOME FINE
ARTS

HOME
GATE

HOME
GATE

HOME
PARKING

N. CAMPBELL ST.

GAME DAY SALES

Selling Items at Game:

New this year: No groups will be permitted to sell products under the stadium bleachers. Certain groups may be permitted to sell items outside the gates. Permission must be obtained from the WISD Athletic office 2 weeks in advance.

VISITING TEAM POLICIES

Only emergency vehicles may park inside the stadium. No vehicle of any kind will be allowed to drive on the track or stadium surface (unless approved by the district Athletic Director). Except in the regular course of business, emergency vehicles shall not flash lights or sound sirens during a game. Press box access is limited and must be requested in advance at the Willis ISD Athletic office: (936-856-1315). Visiting teams should refer to the full visiting team guidelines book for additional information.

WELCOME TO BERTON A. YATES STADIUM

SIGNS:

Signs are permitted only on the fence in front of the home or visitor stands. Any signage that is in poor taste will be removed. Flags on poles, fatheads, or signs larger than a hand towel are not allowed. Any banners, promotional signs, trailers with promotional activities, or promotional events intended to be held in the parking lot must be approved (content and location) in advance by the Athletic Director. Requests should be made at least (2) two weeks before the event(s). No commercial signage, advertising, or giveaways, including food and promotional items, are allowed per WISD guidelines. Distributing printed materials on WISD property is not permitted unless they are a sponsor and have obtained approval.

TICKET INFORMATION:

Tickets will be sold online electronically only (all Football games only) on the app *Ticket Spicket*(www.ticketspicket.com). Tickets will be sold on Sunday at 12:01 am the week of the contest and will be made available until 90 minutes past kickoff or sold out. Please be aware of ticket purchase for the home team and visitor teams. The stadium gates will open 90 minutes prior to game time. (i.e. 7pm game gates open at 5:30pm). Please note: Spectators leaving the stadium will not be allowed to re-enter without paying for re-entry. Only reserved seat tickets are guaranteed seating in a specific area. A general admission ticket does not guarantee a seat on your team's side. The district is unable to process refunds. Citizens 65 years and older may obtain a free pass for games by visiting Willis High School.

Passes:

Willis ISD Senior Passes, TASO, THSCA, THSADA, TGCA and district passes will be honored. Only 3 per pass for TASO, THSCA, THSADA, TGCA and district pass.

Student entry:

Students in 5th grade or below must be accompanied by a parent to enter, and at all times while at the game. Students will not be allowed to hang out under the bleachers or in the grassy areas playing. Students not following the rules will be asked to leave.

Parking:

There will be designated parking areas for the opposing team, band, drill, etc. The u-shaped drive at the stadium will not be used for drive-thru pick up. Visitors must walk to the parking lot to be picked up. Tailgating will be allowed, but the location will be designated at the...

Field Access:

Fans cannot go from side to side or congregate under the stands. **Spectators are not allowed on the field before or after the game.** Only students of school-organized and approved activities will be allowed on the field. Anyone on the sideline not in uniform must have a sideline pass or district ID badge. Anybody without a proper pass, or ID, will be asked to leave the area. Victory line participation is for school-sponsored groups only. No one is to stand, photograph, or film from the end zone. The use of drones is not permitted at any contest unless approved by the school district in advance.